

ROUNDTABLE OF THE NETWORK OF DONORS
SUPPORTING MEDIA
BELLAGIO, 22ND - 26TH SEPTEMBER 1997

Programme

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MONDAY 22ND SEPTEMBER 1997

Morning

09.30 a.m. onwards ***Arrival of participants***

12.30 p.m. ***Welcome and aperitif***

13.00 p.m. Lunch

Afternoon Official welcome and presentation of the meeting

16.00 - 18.00 p.m. ☞ Introduction and discussion of the programme

☞ Round table introduction of participants.

☞ More detailed presentation by certain participants: (The support strategy and the main characteristics of their action in favour of the African media), by K. Brice (Open Society Initiative for Southern Africa), J. Santos (Ford Foundation).

Questions / discussion

19.00 p.m. ***Cocktails***

19.30 p.m. ***Dinner***

Training of journalists in Africa

Morning

The training of African journalists: a multitude of experiences, some teaching

09.00 - 10.00 a.m. ☞ An evaluation of the training needs of media sector professionals; regional specificities.
Presentations by K. Brice (Open Society Initiative for Southern Africa), R. Branco (CPLP)

Questions / discussion

10.00 - 10.15 a.m. **Break**

10.15 - 12.30 p.m. ☞ Aims and conceptions of journalists' workshops. Example of the World Bank: R. Stapenhurst (EDI) and R. Calderisi.

☞ Achievements and limitations of the different ways in which these needs are met Summary presented by D. Decraene (Coopération française) and M. Obrist (DDC)

Questions / discussion

☞ Initial hypotheses for the definition of a schedule of conditions, and means of dialogue between donors
Presentation by M. Leysen (European Commission)

13.00 p.m.

Lunch

Afternoon

Elaboration, discussion and adoption of a common schedule of conditions among donors for training projects

14.00 - 14.30 p.m. ☞ Presentation of working groups on the major sections constituting the schedule of conditions, by M. Leysen (European Commission)

14.30 - 15.45 p.m. ☞ **Work in three groups** for the discussion of the schedule of conditions: organisational aspects, financial aspects and pedagogical aspects.

15.45 - 16.00 p.m. **Break**

16.00 - 17.30 p.m. ☞ Plenary session: pooling of group work
Subject of debate: adoption of a schedule of conditions by participants

19.00 p.m. **Cocktails**

19.30 p.m. **Dinner**

Morning

African authorities regulating communications

09.00 - 10.00 a.m. ☞ Certain examples of regulating authorities in French-speaking Africa: Togo, Ivory Coast, Cameroon and Chad.
Presentation by Patrick Cohen (Coopération Française)

☞ Presentation of other regulating authorities: Ghana, Guinea-Bissau, Benin.
Presentation by R. Keune (Ebert Stiftung Foundation)

Questions / discussion

☞ The creation of a regulation system: the example of Malawi and Zimbabwe.
Presentation by K. Brice (Open Society Initiative for Southern Africa)

10.00 - 10.15 a.m. **Break**

10.15 - 12.30 p.m. ☞ The role and task of authorities; summary of achievements and difficulties; evaluation of requirements

Debate

☞ The feasibility of, and issues raised by, the creation of a network of regulating authorities
Summary of the meeting of the French-speaking authorities, by P. Cohen (Coopération Française)
Report on the networking project, by R. Keune (Ebert Stiftung Foundation)

Debate

13.00 p.m. Lunch

Afternoon

Journalists' access to information sources, and support funds for audiovisual productions

14.00 - 15.15 p.m. ☞ Requirements regarding access to information, and solutions: the examples of IPS and Italian cooperation
Presentation by Victor Sutton (IPS)
Presentation by Maximo Ghirelli (Italian Ministry of Foreign affairs)

Questions / discussion

☞ Policies and strategies to improve access to information
Presentation by J. Santos (Ford Foundation)

☞ The use of new technology - the Internet: the project to create an information network of French-speaking media, presented by MM. Ndione (ACCT).

15.15 - 15.30 p.m. **Break**

15.30 - 17.00 p.m. ✍ Support funds for audiovisual productions: the different projects and forms of support in existence
Presentations by D. Pwono (Rockefeller Foundation) and M. Leysen (European Commission), P. Cohen (Coopération Française), R. Keune (Ebert Stiftung Foundation)

✍ An adjustable tool in many forms (Beneficiaries, geographical zone...)
Presentation by P. Erichs (SIDA)

Questions / discussion

17.00 p.m. ✍ Formation of working groups for Thursday morning to finalise the possibilities for collaboration between donors in the following areas:
. Group One: Feasibility of, and issues raised by, the creation of a network of regulating authorities: the size of the network, its role.
. Group Two: Access to sources of information

19.00 p.m. **Cocktails**

19.30 p.m. **Dinner**

THURSDAY 25TH SEPTEMBER 1997

Morning **Possibility of real collaboration between donors, in two areas**

- 09.00 - 11.00 a.m. **Work in two groups:**
- . Group One: Feasibility of, and issues raised by, the creation of a network of regulating authorities: the size of the network, its role.
 - . Group Two: Access to sources of information
- 11.00 - 11.15 a.m. **Break**
- 11.15 - 12.30 p.m. Pooling of group work
- 13.00 p.m.** **Lunch**

Afternoon

- 14.00 - 17.00 p.m. **Free time: possibility of a trip on Lake Como**
- 17.00 - 18.00 p.m. ☞ Presentation of new projects by certain donors. J. Zumstein (ACDI),
Maximo Ghirelli (Italian Ministry of Foreign affairs)
- 18.00 p.m. ☞ Summing up of the meeting
- ☞ Development of the network - towards a more operational structure
- ☞ Summary of the network's activities
- ☞ Subjects and location of next meeting:
- . Press companies and collective resource centres
 - . Relations between the press and the State: what role for donors, especially in the liberalisation of legislation?
 - . The status of public radio and television: the implications of their transformation into independent public services
- 19.00 p.m. **Cocktails**
- 19.30 p.m. **Dinner**